



If the fires that innately burn inside youths are not intentionally and lovingly added to the hearth of community, they will burn down the structures of culture, just to feel the warmth.  
—Michael Meade, *Men and the Water of Life*

Dear Potential Catalyst Supporter:

Catalyst for Youth is an all-volunteer public charity and educational nonprofit that provides support for at risk youth and young adults. Catalyst's "incubator" initiative helps youth-created and -led programs and projects develop into independent businesses.

Heart of Chaos (HOC), a program of Catalyst's incubator initiative, is a volunteer-run artisan collective that supports emerging and established artists through art exhibits, special events and online presence. Heart of Kids (HOK), the young artist branch of HOC geared toward 4-15 year olds, provides creative outlets and mentorship from HOC artists as well as exhibit venues to showcase their talent. See [www.heartofchaos.net](http://www.heartofchaos.net) for more information.

The HOC Community Outreach Task Force teaches art classes in Santa Clara County's Juvenile Hall providing 45 units of service a week and approximately 2250 units a year. In addition to the art classes, Catalyst for Youth runs a horticulture therapy (800 units of service) and a fashion design program (1,000 units of service) in Juvenile Hall. Executive Director Joanne Hobbs creates a monthly publication called *InsideOut* featuring the programs within this detention facility to inform and educate the larger community.

In September Catalyst for Youth will be at Let the Children Play Music Festival ([www.globalfusionmusic.com](http://www.globalfusionmusic.com)), a free event that focuses on music and art while supporting children nationwide. This opportunity will give Catalyst a wide exposure essential to the growth of its programs. HOC and HOK artists will be painting murals onsite and children attending the event will be encouraged to take part in these creations.

We are looking for sponsors and all monetary and/or supply donations are 100% tax deductible. What's more, we'll put your company logo and contact information on our website for one year to show our appreciation. Our supply wish list is attached. If you prefer to make a cash donation please make your check out to Catalyst for Youth and mail to us at the letterhead address.

Thank you for supporting local artists and at risk youth. Should you have any questions please feel free to contact me at 408-661-0364 or [jen@catalystforyouth.org](mailto:jen@catalystforyouth.org).

Sincerely,

A handwritten signature in black ink, appearing to read 'Jenifer Sluga'.

Jenifer Sluga  
Director of Development

## Heart of Chaos/Catalyst for Youth Wishlist for Let the Children Play

### Material Needs

- 20 – Black Tshirts assorted sizes
- 10 – White Tshirts assorted 5 small 5 medium
- 6 – Cans of Green Fabric Paint
- 6 – Cans of White Fabric Paint
- 3 – Masonite Boards 8' x 4'
- 9 – Quarts primary color water based paints (red, yellow, blue)
- 9 – Quarts secondary color water based paints (orange, green, purple)
- 3 – Quarts black water based paint
- 3 – Quarts white water based paint
- 1 – Two gallon bucket of paint primer
- 12 – Large size wooden handle paint brushes
- 12 – Medium size wooden handle paint brushes
- 12 – Small size wooden handle paint brushes
- 6 – Paint Roller Arms
- 6 – Paint Roller Covers
- 3 – Paint Roller Trays
- 2 – Bristel Paper Pads 9x12"
- 2 – Oil Pastel Cray Pas Extra File Expressionistic Sets
- 8 – 12x16" primed canvases
- 2 – 12 color acrylic paint sets
- 2 – Artist brush sets
- 2 – Easels
- 9 – Large Drop Cloths
- 1 – Roll of Raffle Tickets
- 2000 – Color Copied/Printed Catalyst for Youth Brochures (4/4 color)
- 2000 – Color Copied/Printed Heart of Chaos Brochures (4/4 color)
- 2000 – Color Copied Inside Out Newsletters (4/4 color)
- 2000 – Promotional Flyers for Event (4/0 color)
- 20 – Black Tshirts (assorted sizes) with Heart of Chaos logo screen printed in white
- 10 – White Tshirts (5 small & 5 medium) with Heart of Kids logo screen printed in green
- 1 – Heart of Chaos Vinyl Banner 8' Laminated (1/0 color)
- 1 – Heart of Kids Banner Vinyl 8' (4/0 color)
- 1 – Heart of Chaos Promotional Video
- Business Cards for 16 staff members (100 each)(4/0 color) or 1000 Generic Cards (4/0 color)

Catalyst for Youth Inc., 1274 Alberta Avenue, San Jose, CA 95125

[www.catalystforyouth.org](http://www.catalystforyouth.org) | [jen@catalystforyouth.org](mailto:jen@catalystforyouth.org)

**All Donations are 100% Tax Deductible**